



1 “ ”

“ ”

“ ” 2016 2017 2018

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۱ ˛ ˛ Ḫ 2016-2018 Ầ ₴

Ḫ س ٬Y ˛ II ⌐

⌐ Ḫ i ˛ ٬Y

i D Ḫ Գ ˛ ɱ ˛ м

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2016 3 31

2016-2018 Ḫ L ł ˛ ș

۱ Գ Ḫ ˝ ´ ɱ i Ḫ ñ

n Ḫ ڈ † ẅ س † ẅ ‼

Ḫ ۱ φ D ـ

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‰ ⌐ ، ر

2016 Ḥ ị

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ش

A. ╥ æ ŭ ǐ

٧ ر ۞

2022 ŭ

/ 2016 2017 2018 2019 2020 2021

II u

‰ ⌐ 11,322.34 13,531.27 16,

/	2017 2-12	2018	2019	2020	2021 ¦0 ÑMÀ	2022	2023 ŏ ll u
‰	14,124.28	15,579.79	16,671.28	17,481.64	18,707.31	19,664.44	20,014.12
	11.79%	11.79%	11.79%	11.79%	11.79%	11.79%	11.79%
Ẅ	[illegible]	J-12,584.03	[illegible]	-11,299.68	Ś10,8[illegible]17.03	[illegible]	[illegible]
¸ M Ẅ B	157,509.41						
M Ẅ2[I	2,722.75						
₥ ¸ M Ẅ2∑Di	Ũ ! 14,590.84						
ᴗ M Ẅ0B=P+I+∑Ci	174,823.01						
n Ẃ^M ẅ Ẅ2D	Ś " Ẅ Ś ¡ ‘						
M Ẅ:E=B-D	174,823.01						

ش ╦ æ 2016 ‰ ⌐ 11,322.34 ᾠ ‰ ⌐

11,642.72 ᾠ ╦ æ ‰ ⌐ ش æ Ẅ ˅

ll غ M قد a 2016 ‰ ⌐ ˅ M Ẅ b

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╦ c ش 2016 ⌐ u U

d ش æ !! ˹ ˥

˅ ₥ ¸ M Ẅ æ ╦ ˅

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A. ╦ æ Ŭ ĭ

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/ 2016 2017 2018 2019

/	2017 2-12	2018	2019	2020	2021	2022	2023 Ő ll ⊔
‰ ⌐	636.13	676.38	711.32	748.00	786.51	826.95	826.95
	20.67	26.77	26.77	26.77	26.77	26.77	26.77
‰	108.88	256.16	626.28	658.71	692.76	728.51	826.95
	12.29%	12.29%	12.29%	12.29%	12.29%	12.29%	12.29%
ẅ	97.90	205.15	46				

/	2017 2-12	2018	2019	2020	2021
‰	-441.62	-113.91	255.39	1,150.75	1,807.45
	13.23%	13.19%	13.28%	13.40%	13.40%
Ẅ	-417.17	-95.57	188.93	748.88	1,037.28
¸ ᴍ Ẅ P			11,120.91		
ᴍ Ẅ :I			-		
₥ ¸ ᴍ Ẅ					



A. ₸ æ Ŭ ĭ

/	2016	2017	2018	2019	2020	2021	2022 Ŭ ıı u
‰ ⌐	-418.28	848.36	1,804.31	2,435.01	3,257.10	2,505.01	2,505.01
	1,310.81	1,310.81	1,140.01	776.02	308.02	1,310.81	1,310.81
‰	812.85	2,030.65	2,825.09	3,010.18	3,376.12	2,539.00	2,505.01
	12.89%	12.89%	12.89%	12.89%	12.89%	12.89%	12.89%
Ẅ	720.05	1,593.43	1,963.72	1,853.48	1,841.47	1,226.76	9,390.57
¸ м Ẅ P	18,589.48						
м Ẅ:I	-						
₥ ¸ м Ẅ:∑Ci	-8,200.00						
ᴗ м Ẅ:B=P+I+∑Ci	10,389.48						
ת Ẃ м Ẅ:D	-						
м Ẅ:E=B-D	10,389.48						

B. æ Ŭ ĭ

/	2017 2-12	2018	2019	2020	2021	2022	2023 Ŭ ıı u
‰ ⌐	1,809.79	4,455.27	5,569.44	6,498.44	7,827.3. 0		

A. ╥ æ Ŭ ĭ

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/	2016	2017	2018	2019	2020	2021	Ŭ ıı ս
‰ ⌐	1,172.43	1,278.90	1,597.30	1,727.73	1,264.15		1,264.15
	57.68	57.68	57.68	57.68	57.68		57.68
‰	856.73	1,397.41	1,803.47	1,861.56	1,510.08		1,264.15
	12.06%	12.06%	12.06%	12.06%	12.06%		12.06%
ẅ	764.52	1,112.79	1,28- 6				

ﻡ -476.49 ﻭ ﻩ æ n

L 2016 ⊢ ﻫ ﻉ ⁺ U ﻑ ﻱ U

/	2017 2-12	2018	2019	2020	2021	2022	2023 Ŭ ll u
¸ † ẅ	-	-	-	-	-	-	-
	-	-	-	-	-	-	-
⌐	14,170.54	17,450.34	18,410.84	19,216.25	20,582.19	21,573.12	21,573.12
ñ	390.99	488.53	537.38	580.37	615.20	645.96	645.96
₴	-	-	-	-	-	-	-
⌐	14,561.53	17,938.87	18,948.22	19,796.62	21,197.39	22,219.07	22,219.07
	1,449.89	1,786.21	1,885.99	1,969.51	2,108.57	2,209.62	2,209.62
‰⌐	13,111.64	16,152.66	17,062.23	17,827.11	19,088.82	20,009.45	20,009.45
	1062.30	1276.48	1276.48	1276.48	1276.48	1276.48	1276.48
˙	49.65	1,849.35	1,667.43	1,621.95	1,657.99	1,621.49	1,271.82
‰	14,124.28	15,579.79	16,671.28	17,481.64	18,707.31	19,664.44	20,014.12
	11.79%	11.79%	11.79%	11.79%	11.79%	11.79%	11.79%
ẅ	12,752.98	12,584.03	12,045.92	11,299.68	10,817.03	10,171.65	87,838.12
¸ мẅ P	157,509.41						
мẅ:I	2,722.75						
₥ ¸ мẅ:∑Ci	14,590.84						
ᴗ мẅ:B=P+I+∑Ci	174,823.01						
ת ẃ˙ мẅ:D	-						
мẅ:E=B-D	174,823.01						

B. ˬ

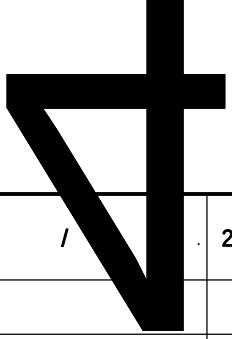
ᛋ r ᾠ

/ 2017
2-12 2018

	2017 2-12	2018	2019	2020	2021	2022	2023 ŏ ıı u
ñ	-	-	-	-	-	-	-
₴	-	-	-	-	-	-	-
⌐	742.06	795.74	836.84	880.00	925.31	972.88	972.88
	105.93	119.36	125.53	132.00	138.80	145.93	145.93
‰⌐	636.13	676.38	711.32	748.00	786.51	826.95	826.95
	20.67	26.77	26.77	26.77	26.77	26.77	26.77
ˇ	547.92	446.99	111.81	116.06	120.53	125.21	26.77
‰	108.88	256.16	626.28	658.71	692.76	728.51	826.95
	12.29%	12.29%	12.29%	12.29%	12.29%	12.29%	12.29%
ẅ	97.90	205.15	446.67	418.40	391.88	367.01	3,390.90
˛ мẅ P				5,317.90			
мẅ:I				-			
₥ ˛ мẅ:∑Ci				-81.84			
ᴗ мẅ:B=P+I+∑Ci				5,236.07			
ɲ ẃ* мẅ:D				-			
мẅ:E=B-D				5,236.07			

/	017 2-12	2018	2019	2	2021	2022	2023 ŭ II u
	-		-	-	320.12	2,604.32	2,604.32
‰ ⌐	1,521.39	1,287.49	[illegible]	7,329.72	8,442.82	7,812.95	7,812.95
	1,168.88	1,270.87	1,270.87	1,270.87	1,270.87	1,270.87	1,270.87
ˇ	592.43	2,419.70	3,630.44	1,907.63	2,130.43	2,860.33	1,270.87
‰	-828.33	277.03	3,835.62	6,803.38	7,693.69	6,333.91	7,923.38
	13.05%	13.07%	13.12%	13.12%	13.12%	13.12%	13.12%
ẅ	-783.06	232.78	2,847.19	4,464.30	4,462.83	3,247.85	30,958.93

˛ мẅ P	45,430.82
мẅ:I	-
m ˛ мẅ:∑Ci	-594.53
ŭ мẅ:B=P+I+∑Ci	44,836.29
n ẃ˚ мẅ:D	2,726.70
мẅ:E=B-D	42,109.59



/ .	2017 2-12	2018	2019	2020	2021	2022 ŏ ıı u
˃	501.83	558.10	624.88	396.94	448.00	0.59
‰	-441.62	-113.91	255.39	1,150.75	1,807.45	2,254.85
	13.23%	13.19%	13.28%	13.40%	13.40%	13.40%
ẅ	-417.17	-95.57	188.93	748.88	1,037.28	9,658.57
˛ ᴍẅ P	11,120.91					
ᴍẅ:I	-					
m ˛ ᴍẅ:∑Ci	558.60					
ᴗ ᴍẅ:B=P+I+∑Ci	11,679.51					
ɲ ẃ˙ ᴍẅ:D	-					
ᴍẅ:E=B-D	11,679.51					

E. ˜

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/	2017 2-12	2018	2019	2020	2021	2022	2023 ŏ ıı u
ñ	10,800.91	15,456.83	17,875.89	19,686.96	21,750.14	21,750.14	21,750.14
	-	-	-	-	-	-	-
ŏ ˃	32.70	67.94	83.01	93.55	106.08	106.08	106.08
	8,533.60	10,176.91	10,657.74	11,338.36	11,797.25	11,797.25	11,797.25
	424.82	557.16	582.86	609.84	638.17	638.17	638.17
˙	-	-	-	-	-	-	-
˛ † ẅ	-	-	-	-	-	-	-
	-	-	-	-	-	-	-
⌐	1,809.79	4,654.81	6,552.28	7,645.22	9,208.65	9,208.65	9,208.65
ñ	-	-	-	-	-	-	-
ê	-	-	-	-	-	-	-
⌐	1,809.79	4,654.81	6,552.28	7,645.22	9,208.65	9,208.65	9,208.65
	-	199.54	982.84	1,146.78	1,381.30	1,381.30	1,381.30
‰⌐	1,809.79	4,455.27					

/	2017 2-12	2018	2019	2020

/	2017 2-12	2018	2019	2020	2021	2022	2023 ŏ II u
₥ , м ẅ : ∑Ci				-7,892.74			
ᴗ м ẅ : B=P+I+∑Ci							

B. ₪ ₪ U

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2 ˝ ´ U /	2015	2016	2017	2018	2019	2020	2021
₪	5,862.47	20,530.09	39,755.65	62,635.75	89,706.33	103,162.27	118,636.62
₪	-17.34%	250.20%	93.65%	57.55%	43.22%	15.00%	15.00%
	3,328.95	15,510.05	33,231.77	52,289.51	73,715.46	84,662.05	97,361.36
⌐	43.22%	24.45%	16.41%	16.52%	17.83%	17.93%	17.93%
	3,735.16	2,544.04	2,506.12	2,655.15	2,728.01	2,864.41	3,007.63
/ ₪	63.71%	12.39%	6.30%	4.24%	3.04%	2.78%	2.54%
	11,512.31	8,956.20	5,492.23	5,574.25	5,760.33	5,984.80	6,220.49
/ ₪	196.37%	43.62%	13.81%	8.90%	6.42%	5.80%	5.24%

1 2017 ˙ 2017 1 ˙ 2017 2-12 ˊ

2 سر ˙ . / . ˝ ´ سر ˙ II ﻫ :

2

		2017					21
ñ	.47	2	39,755.65	62,635.75	8	103,162.27	118,636.62
ñ	-17.34%	250.20%	93.65%	57.55%	43.22%	15.00%	15.00%
	3,735.16	2,544.04	2,506.12	2,655.15	2,728.01	2,864.41	3,007.63
/ ñ	63.71%	12.39%	6.30%	4.24%	3.04%	2.78%	2.54%
	11,512.31	8,956.20	5,492.23	5,574.25	5,760.33	5,984.80	6,220.49
/ ñ	196.37%	43.62%	13.81%	8.90%	6.42%	5.80%	5.24%

1 2017 ۰ 2017 1 ۰ 2017 2-12 ۲

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۳ 2016 ج ک Ŭ ۰ سر B Ł ڕ ڕ n

ـ ۲ `Y ۴ ڕ ۴ ڕ ۴ ڕ ,

/	2015	2016	2017	2018	2019	2020	2021
⌐	14.19%	15.52%	18.70%	18.75%	18.14%	18.14%	18.06%
	4,163.38	3,121.48	4,673.70	4,722.00	4,900.00	4,900.00	4,900.00

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1 ˛ ڕ ر ⅞... ŭ ٰ м ‼

1 ة٪... ″ ´ ₥ ڍ ة٪... ″ = ₥ /╥
ڍ ڍ شج
2 “ ١ ل لخم ” ڈ ڍ ١ ل ڍ ڍ قد ة٪...
١ Δ ١ ل لخم M = ڈ ڍ M U / ڈ ڍ
₥ *١ ل لخم ₥

~ Ḥ ة٪... 3 II `Y ڍ ڍ M 1,173.59
ﷺ ١ 18.97% 3-6 ڍ ڍ M 179.87 ﷺ ١ 2.91%
`ا ة٪... 3 II `Y ڍ ڍ M ł 3-6 ڍ ڍ
قد 2016 3 ₴ iPhone SE 16G م 64G ڍ ڍ ╥ ر٪...
ة٪... 3 II `Y ڍ ڍ ₴ M† ẅ ة٪... 6 II
ڍ ڍ M ١ 76.48% ا φ ″

١ r ﷺ

ڈ ڍ o	₥	~ Ő ẅ	M	ł
/ /4/16G/ ″ /	12,607.25	10,452.36	2,154.89	17.09%
/APPLE/iPhone6/64G	12,422.30	11,900.15	522.15 Ỳ	4m20% Õ ǧ (,
1APPLE/iPhone6/16G شي	68,951.97	73,678.96	-	

/	12,607.25	4.55%	2,154.89	34.83%
/	1,248.95	0.45%	194.6	3.14%
/	12,381.08	4.47%	-	-
/ ١ /	4,766.37	1.72%	9.03	0.15%
/SAMSUNG	48,069.39	17.35%	-	-
/APPLE	184,901.38	66.72%	3,580.70	57.87%
/ ٣Ḥ	158.84	0.06%	-	-
/APPLE	1,126.88	0.41%	2.19	0.04%
PAD/APPLE	7,227.37	2.61%	144.35	2.33%
١ ل ﻡ	4,644.24	1.68%	101.99	1.65%
U	277,131.75	100.00%	6,187.74	100.00%

Ḫ U ٥ м ‼ 6,189.99 ⟡ ١ Ḫ ‴ ´
м ‼ 6,187.74 ⟡

Ḫ ⌐ ˜ J ﻫ ﺋ ش ڈ II м ڄ

┼ ﺩ سر Ő м ⌐ Ű̈ n

٨ ، ڄ м سر м Ḧ Ḫ سر м ‼

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L

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Ч ٧ Ḫ ڈ ڄ м ‼ ‴

A

U ١ м

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Ő L=A*K

˜ Ő ẅ M=

æ ڈ ڀ II U ﻫ м † ﻫ `H م

ر ڀ ﻫ ⌐ u æ Ẅ

æ м Ẅ= × U ﻫ м × [1-ر ڀ ﻫ Ő ˊ - ﻫ

- - ⌐ × - ⌐ × 1- × r]

U ﻫ м U ﻫ м æ !! ╤ u ڈ ڀ خي ﻫ м

ر ڀ ﻫ Ő ˊ ~ II Ẅ ˬ ﻫ

ˊ Ḥ 2016 ﻫ Ő ˊ 0.05%

æر ڀ ﻫ Ő ˊ Ő 0.05%

ﻫ ﻫ ﻫ ∏ ɨ شج Ḥ

2016 ﻫ 1.68% æر ڀ ﻫ Ő 1.68%

ٰ ﻫ ∏ Ḥ

2016 0.37% æر ڀ Ő 0.37%

⌐ ∏† Ő ˊ ﻫ

م ˆ u ٰ ﻫ ∏ Ḥ 2016

⌐ 0.56% æ ⌐ Ő 0.56%;

ᴗ ᴗ 25%

r ر ڀ سر ﻫ خي ′ا

!! " Ő !! u ﻫ " `ا `ا

r ر ڀ 0 ﻫر ڀ 50% ɨ ˜ ﻫ ر ڀ 100%

Ḥ ″ ′6 Ẅ 338,425.45 ﷺ `ا ڈ ڀ Ẅ

277,131.75 ﷺ ڈ ڀ м !! 6,187.74 ﷺ ‰ 270,944.01

ﷺ æ 134 ڈ ڀ æ ﷺ † Ẅ † Ẅ 7,629.87 ﷺ æ

† Ẅ м !! قد æ Ẅ u ﻫ U ⌐

■ قد æ† Ẅ м !! φ `ا ل

ڈ ڀ ﻫ ⌐ æ Ẅ ڈ ڀ Ẅ 0.19% æ ٰ r

2016 غم ﻫ ⌐ 3.89% ﻫ ‰ ⌐ 0.86% U م ǎ